

THE 7th
WORLD WATER FORUM
2015

SHOWCASING
MALAYSIA

WORLD WATER FORUM

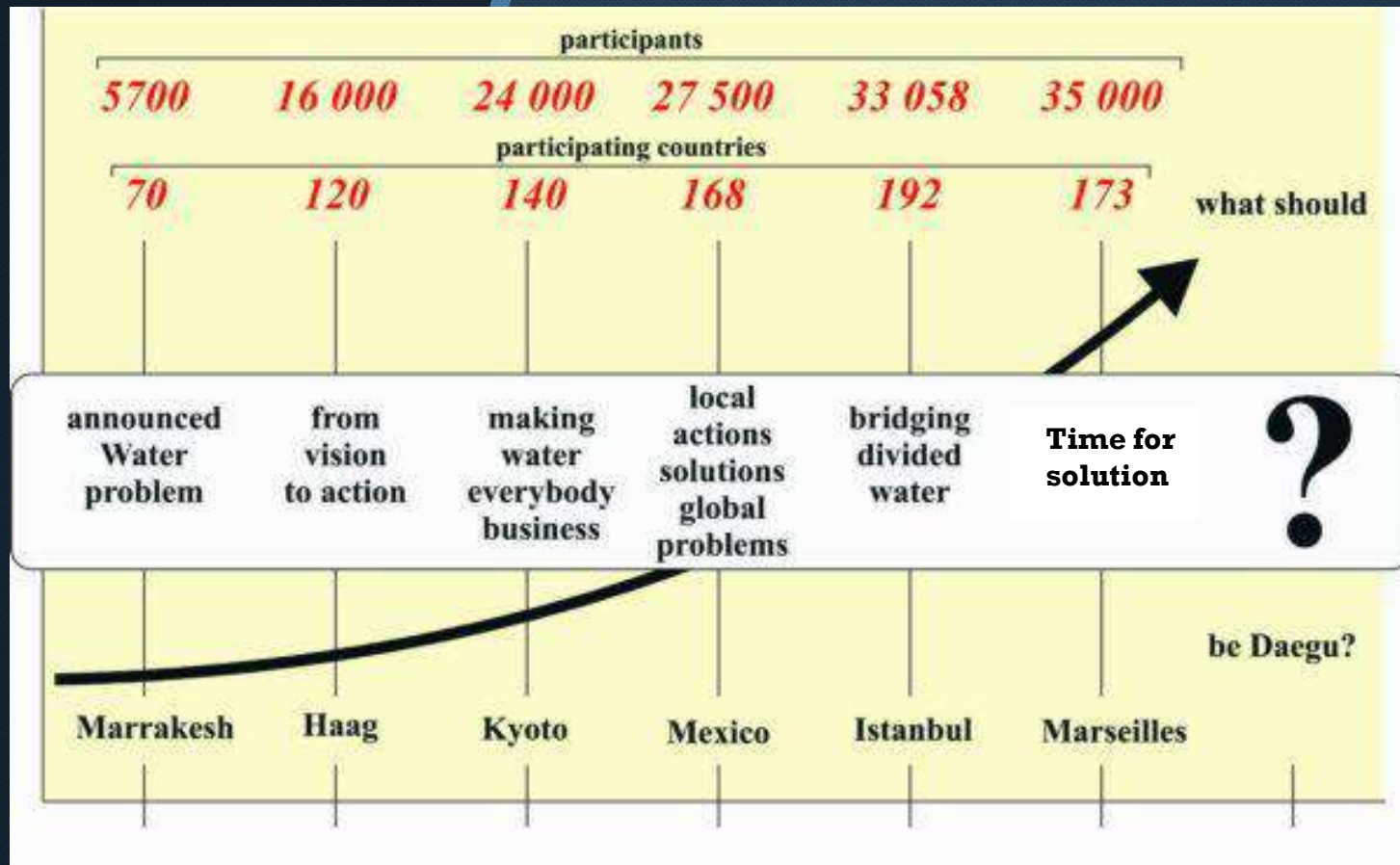
- ❑ The world's largest water event
- ❑ **Objectives:**
 - ✓ **Gather all stakeholders together to debate issues related to water, its management and access**
 - ✓ **Formulate concrete proposals and encourage action and solutions**
 - ✓ **Solicit true and lasting political commitment**
- ❑ A platform for debates and exchange on issues that are relevant for improved water management and access to water supply and sanitation
- ❑ An open and constructive place for discussion

WORLD WATER FORUM

ORGANIZER – WORLD WATER COUNCIL IN PARTNERSHIP WITH A HOST COUNTRY AND CITY EVERY 3 YEARS.

- 1st WWF : Marrakech 1997
- 2nd WWF : The Hague 2000
- 3rd WWF : Kyoto 2003
- 4th WWF : Mexico 2006
- 5th WWF : Istanbul 2009
- 6th WWF : Marseille 2012
- 7th WWF : Daegu-Gyeongbuk 2015 (12-17th April 2015)

PARTICIPANTS IN PAST WWF



7th World Water Forum in Korea

- **Date:** 12-17 April 2015
- **Location:** Daegu Gyeongbuk, Korea
- **Hosted by**
 - Ministry of Land, Infrastructure & Transport
 - Ministry of Foreign Affairs
 - Daegu Gyeongbuk
 - World Water Council(WWC)

<Daegu Gyeongbuk>

- **Location:** Southeastern Part of Korea
- **Population:** 5.5 million
- **Area:** 19,912km²
- **UNESCO World Cultural Heritage**



Daegu - Gyeongbuk is more aware of the preciousness of water,
and has more things to show and tell regarding water

WORLD WATER FORUM THEMES

1st Vision For Water, Life & Environment

2nd From Vision to Action

3rd A Forum with a Difference

4th Local Actions for a Global Challenge

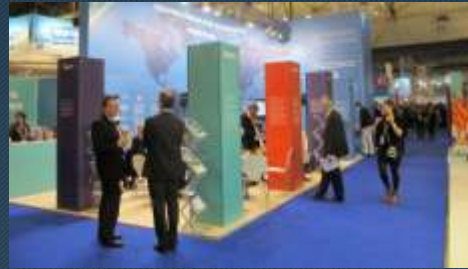
5th Bridging Divides for Water

6th Time for Solution

7th Water for Our Future

WWF ACTIVITIES

- Ministerial Conference
- Seminar Sessions
- High level panels
- Water expo & fair
- Children's forum
- Youth Forum
- Learning center
- Campaign posters
- Speakers' corner
- Partnership bazaar
- Water & film events
- Cultural events
- Water Prize Awards
- Science, Technology and Innovations



THEMATIC FRAMEWORK of the 7th WORLD WATER FORUM

(decided in the 2nd Consultative Workshop, February 2014)

AREA	CATEGORY	THEME(16)
<p>ACTION GOAL</p> <p>The Future We Want</p>	<p>1. Water Security for All</p>	1.1. Enough Safe Water for All
		1.2. Integrated Sanitation for All
		1.3. Adapting to Change : Managing Risk and Uncertainty for Resilience and Disaster Preparedness
		1.4. Infrastructure for Sustainable Water Resource Management and Services
	<p>2. Water for Development and Prosperity</p>	2.1. Water for Food
		2.2. Water for Energy
		2.3. Water and Cities
	<p>3. Water for Sustainability : Harmonizing Humans and Nature</p>	3.1. Green Growth, Water Stewardship and Industry
		3.2. Managing and Restoring Ecosystems for Water Services and Biodiversity
		3.3. Ensuring Water Quality from Ridge to Reef
		3.4. SMART Implementation of IWRM
	<p>ACTION TOOL</p> <p>Engines For Change</p>	<p>4. Constructing Feasible Implementation Mechanisms</p>
4.2. Effective Governance : Enhanced Political Decisions, Stakeholder Participation and Technical Information		
4.3. Cooperation for Reducing Conflict and Improving Transboundary Water Management		
4.4. Water Cultures, Justices and Equity		
4.5. Enhancing Education and Capacity Building		

THEMATIC FRAMEWORK of the 7th WORLD WATER FORUM (decided in the 2nd Consultative Workshop, February 2014)

01. Thematic Process

- Collecting issues via virtual forum from various stakeholders

02. Regional Process

- Opening on-line discussion room for each region

03. Political Process

- Encouraging more active participation of policy-makers than before

04. Science & Technology Process

- Sharing know-how & experience, Showcasing new technologies **NEW!**

Water Expo, Side Events

- Developing diverse programs for people's interest and involvement



HOW TO CREATE IMPACT IN MALAYSIA'S PARTICIPATION ?

- PARTICIPATE AS A 1-MALAYSIA TEAM IN THE WATER EXPO AND FAIR REFLECTING THE PUBLIC-PRIVATE SMART PARTNERSHIP
- EXHIBIT INOVATIVE MALAYSIAN PRODUCTS IN THE WATER SECTOR WITH A VIEW TO PENETRATE THE WORLD MARKET
- PRESENT SOME OF MALAYSIA.S SUCCESS IN WATER RESOURCES AND WATER SERVICES MANAGEMENT
- GET MALAYSIANS TO PARTICIPATE IN ALL THE 16 THEMES SESSION – TO REPORT AFTER COMING BACK

POTENTIAL PARTICIPANTS

Federal Government

- EPU
- National Security Council
- NRE
- MOSTI (ASM)
- KeTTHA (Energy, Greentech, Water Supply, Sewerage)
- MOA (BPSP, KADA, MADA)
- MOHE (Universities)
- Research Centres (NAHRIM, MARDI)

State Governments

- SEPUs
- Water Authorities (LUAS)

POTENTIAL PARTICIPANTS

Private Sector

GLCs

- UEM, MMC
- Water Supply Service Providers
- Sime Darby

Non-GLCs

- Manufacturers
- Developers
- Media

NGOs

- MyWP
- MANCID
- GEC
- Wetland International / WWF

PROPOSED ACTION PLANS

- 1) MyWP OFFER TO LEAD/FACILITATE
- 2) KICK OFF MEETING BY JULY 2014
- 3) TO WORK OUT WITH LOCAL EVENT
MANAGER
- 4) EVALUATE FINANCIAL IMPLICATION
- 5) DETERMINE MECHANISM OF FUNDING
- 6) REGISTERING FOR PARTICIPATION

FOR FURTHER DETAILS, PLEASE VISIT

www.worldwaterforum7.org

Thank You